

GENERALS WARD & CHENNAULT CHINA POST 1

Below are mockups of what the short sleeve & long sleeve (both cotton and moisture wicking), as well as the hoodies will look like. There are also tank tops and sleeveless shirt options available which will only have the prints on front and back. (see page 10 of this document for other colors/styles and product codes for order forms)



1405 East Olive Ct.
Fort Collins, CO 80524
burtslogoapparel.com
970 484 7417
800 530 2010

ART PROOF

Burt's Logo Apparel
Since 1983

Front-Crest Right Sleeve-Full ART PLACEMENT Left Side- X Other- X
Back- Full Left Sleeve- Full Right Side- X

Shirt Color(s)- Black

ARTWORK



PC90ZH – 50% Cotton/50% Fleece - Black w/ Silver Font



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ART PROOF

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Since 1963

Front- Crest	Right Sleeve- Full	<u>ART PLACEMENT</u>	Left Side- X	Other- X
Back- Full	Left Sleeve- Full		Right Side- X	

Shirt Color(s)- Charcoal

ARTWORK



PC90ZH – 50% Cotton/50% Fleece - Charcoal w Red Font



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ART PROOF

Front-Crest	Right Sleeve-Full	<u>ART PLACEMENT</u>	Left Side- X
Back-Full	Left Sleeve-Full		Right Side- X
Shirt Color(s)- Red			

ARTWORK

right sleeve graphic
1.5" wide by 12" high



right sleeve graphic

front graphic
3" wide by 3.5" high



left sleeve graphic
1.5" wide by 12" high



left sleeve graphic


back graphic
12" wide by 10" high



BACK

FRONT
BACK

PC90ZH – 50% Cotton/50% Fleece - Red w/ Black Font



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ART PROOF

Front-Crest	Right Sleeve-Full	<u>ART PLACEMENT</u>	Left Side- X	Other- X
Back-Full	Left Sleeve-Full		Right Side- X	
Shirt Color(s)- Black				

ARTWORK

front graphic
3" wide by 3.5" high



right sleeve graphic
3.5" wide by 1.2" high

back graphic
12" wide by 10" high



left sleeve graphic
3.5" wide by 2" high

CHINA POST 1
OPERATING IN EXILE
SOLDIERS OF FORTUNE



left sleeve graphic

ST350 – Moisture Wick - Black w/ Silver Font



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ART PROOF

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Front-Crest

Right Sleeve-Full

ART PLACEMENT

Left Side- X

Other- X

Back- Full

Left Sleeve- Full

Right Side- X

Shirt Color(s)- Grey Concrete

ARTWORK

front graphic

3" wide by 3.5" high

back graphic

12" wide by 10" high

right sleeve graphic

3.5" wide by 1.2" high

left sleeve graphic

3.5" wide by 2" high

CHINA POST 1
OPERATING IN CULE
SOLDIERS OF FORTUNE

right sleeve
graphic



left sleeve
graphic



ST350 – Moisture Wick - Grey Concrete w/ Red Font



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Since 1983

ART PROOF


Front- Crest	Right Sleeve- Full	<u>ART PLACEMENT</u>	Left Side- X	Other- X
Back- Full	Left Sleeve- Full		Right Side- X	

Shirt Color(s)- Red

ARTWORK

The diagram illustrates the placement and dimensions of graphics on a red t-shirt. On the front view, a crest is centered on the chest (3" wide by 3.5" high), and a graphic is on the right sleeve (3.5" wide by 1.2" high). On the back view, a large graphic is centered (12" wide by 10" high) containing the text: "GENERALS YEARD & CHENGUOLT", "CHINA POST 1", "SHANGHAI", and "SOLDIERS OF FORTUNE WORLDWIDE OPERATING IN EXILE SINCE 1948 AMERICAN LEGION". A separate graphic of the American flag is shown for the left sleeve (3.5" wide by 2" high). A legend box in the bottom left identifies the crest as "CHINA POST 1 OPERATING IN EXILE SOLDIERS OF FORTUNE".

ST350 – Moisture Wick - Red with Black Font



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ART PROOF

Front-Crest	Right Sleeve-Full	<u>ART PLACEMENT</u>	Left Side- X
Back-Full	Left Sleeve-Full		Other- X
Right Side- X			

Shirt Color(s)- Black


ARTWORK

front graphic
3" wide by 3.5" high

right sleeve graphic
1.5" wide by 12" high

left sleeve graphic
1.5" wide by 12" high

back graphic
12" wide by 10" high



right sleeve graphic

left sleeve graphic

ST350LS – Moisture Wick - Black w/ Silver Font



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ART PROOF

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Since 1983

Front-Crest	Right Sleeve-Full	<u>ART PLACEMENT</u>	Left Side- X	Other- X
Back-Full	Left Sleeve-Full		Right Side- X	

Shirt Color(s)- Iron Grey

ARTWORK



ST350LS – Moisture Wick - Iron Grey w/ Red Font



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ART PROOF

Burt's Logo Apparel
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Back-Full	Left Sleeve-Full		Right Side-X	

Shirt Color(s)- Red

ARTWORK



ST350LS – Moisture Wick - Red w/ Black Font

OTHER OPTIONS

These other options will have the same print designs on short sleeve and long sleeve cotton shirts; however, sleeveless and tanks will only have the images/wording on front and back

Performance t-shirts (moisture wicking):

1. Short Sleeve T - ST350 - also comes in Neon Orange or Yellow (green) w/ black font
2. Long Sleeve t-shirt - ST350LS also comes in neon orange or yellow w/ black font (due to high demand, neon may be on back order for the vendor and could cause a delay of your order fulfillment.

Cotton Shirts:

1. Short Sleeve t-shirt - PC54 - this shirt comes in:
 - a. Charcoal w/ red font
 - b. Jet Black w/ silver font
 - c. Red w/ black font
 - d. Neon yellow or orange w/ black font
2. Long Sleeve t-shirt - PC54LS- this shirt comes in:
 - a. Charcoal w/ red font
 - b. Jet Black w/ silver font
 - c. Red w/ black font
 - d. NO neon colors
3. Men's Tank Top - PC54TT - This shirt comes in:
 - a. Charcoal w/ red font
 - b. Jet Black w/ silver font
 - c. Red w/ black font
 - d. Neon Orange and Yellow with black font
4. Ladies Tank top - LPC54TT - This shirt comes in:
 - a. Charcoal w/ red font
 - b. Jet Black w/ silver font
 - c. Red w/ black font
 - d. Neon yellow and pink w/ black font
5. Sleeveless T - PC54SL - This shirt only comes in:
 - a. black with silver font
 - b. Athletic heather grey with red font

Hooded Zip Sweatshirt:

PC78ZH – This also comes in Neon Yellow & Neon Orange

*See next pages for screenshots of the additional colors (printed logos/fonts will be added when made)

Short Sleeve t-shirt - PC54



Charcoal w/ red font



Jet Black w/ silver font



Red w/ black font



Neon Yellow w/ black font



Neon Orange w/ black font

Long Sleeve t-shirt - PC54LS



Charcoal w/ red font



Jet Black w/ silver font



Red w/ black font

Men's Tank Top - PC54TT



Charcoal w/ red font



Jet Black w/ silver font



Red w/ black font



Neon Yellow w/ with black font



Neon Orange w/ black font

Ladies Tank top - LPC54TT



Charcoal w/ red font



Jet Black w/ silver font



Red w/ black font



Neon Yellow w/ black font



Neon Pink w/ black font

Sleeveless T - PC54SL



Athletic Heather Grey w/ red font



Jet Black w/ silver font

Neon Hoodies - PC78ZH



Neon Yellow w/ black font



Neon Orange w/ black font